

RGA

REPUBLICAN GOVERNORS ASSOCIATION

LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association
1747 Penn. Ave. NW
Suite 250
Washington, DC 20006

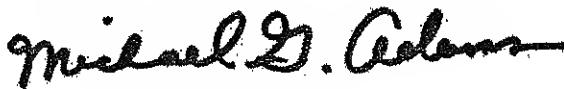
Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006
Phone: (202) 662-4162
Fax: (202) 662-4923
Name of Executive Director: Philip J. Cox
Name of General Counsel: Michael G. Adams

Sincerely,



Michael G. Adams

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
113067 /	06157553
<u>Product</u>	
145/REPUB GOV ASSOCIA NC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/15/12 - 10/21/12	145
<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governor Association	05/24/12 / 10/10/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WRAL	Lisa Palmer
<u>Special Handling</u>	
CIA - Mark PAID	
<u>Demographic</u>	
Adults 35+	
	<u>Total Ratings</u>
280.00	
<u>IDB#</u>	<u>Advertiser Code</u>
	RGA NC
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Target Enterprises
16501 Ventura Blvd
#515
Encino, CA 91436

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/15/12	10/19/12	CBS This Morning	7am - 9am		:30				NM	5	\$3,750.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$750.00	4.30			
N 2	WRAL	10/15/12	10/19/12	Dr. Phil	9-10a		:30				NM	5	\$2,250.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$450.00	3.40			
N 3	WRAL	10/15/12	10/19/12	Price is Right	11a-12p		:30				NM	5	\$2,250.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$450.00	3.40			
N 4	WRAL	10/15/12	10/19/12	Noon News	12p-1p		:30				NM	5	\$3,000.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$600.00	4.90			
N 5	WRAL	10/15/12	10/19/12	The Insider (1-130p)	1-130p		:30				NM	5	\$2,000.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$400.00	3.40			
N 6	WRAL	10/15/12	10/19/12	5:00 First News	5-530p		:30				NM	5	\$9,000.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$1,800.00	8.50			
N 7	WRAL	10/15/12	10/19/12	6pm News (M-F)	6-630p		:30				NM	5	\$11,000.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	11111--	5					\$2,200.00	10.30			
N 8	WRAL	10/17/12	10/17/12	Wed Hour 3	10-11p		:30				NM	1	\$3,500.00
<u>ISSUE CLASS OF TIME</u>													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	--1----	1					\$3,500.00	10.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision 113067 /	Alt Order # 06157553
Contract Dates 10/15/12 - 10/21/12	Product 145/REPUB GOV ASSO
Advertiser Republican Governor Ass	Original Date / Revision 05/24/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Rtn	Type	Spots	Amount
								Spots/Week	Rate					
N 9	WRAL	10/19/12	10/19/12	Fri Hour 2	9-10p		:30					NM	1	\$3,500.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1--		1	\$3,500.00	11.40								
N 10	WRAL	10/15/12	10/21/12	Late News	11-1135p		:30					NM	5	\$9,000.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	MTWTFSS		5	\$1,800.00	9.30								
N 11	WRAL	10/20/12	10/20/12	WRAL 6a News Sat	6-8a		:30					NM	1	\$500.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1-		1	\$500.00	4.30								
N 12	WRAL	10/20/12	10/20/12	CBS This Morning Saturday	8am - 10am		:30					NM	1	\$600.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1-		1	\$600.00	4.40								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length			Rate	Rtg	Type		
1	WRAL	10/15/12-10/21/12	CBS This Morning Saturday	8am - 10am		-----Sa--	:30			\$600.00	4.40	NM		
See MG 12.2														
2	WRAL	10/20/12-10/20/12	CBS This Sat Morning	8-9a		-----Sa--	:30			\$600.00	4.40	NM		
④ MG for 12.1 10/20														
N 13	WRAL	10/20/12	10/20/12	Andy Griffith Sat 730-8p	730-8p		:30					NM	1	\$275.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1-		1	\$275.00	2.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length			Rate	Rtg	Type		
1	WRAL	10/15/12-10/21/12	Andy Griffith Sat 730-8p	730-8p		-----Sa--	:30			\$275.00	2.00	NM		
See MG 13.2														
2	WRAL	10/15/12-10/21/12	On The Record	730-8p		-----Sa--	:30			\$275.00	2.00	NM		
④ ISSUE CLASS OF TIME MG for 13.1 10/20														
N 14	WRAL	10/20/12	10/20/12	CRIMINAL MINDS	1135-1235XM		:30					NM	1	\$300.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1-		1	\$300.00	3.60								
N 15	WRAL	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30					NM	1	\$750.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1-		1	\$750.00	4.40								
N 16	WRAL	10/21/12	10/21/12	Face the Nation	1030-11a		:30					NM	1	\$750.00
ISSUE CLASS OF TIME														
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Week: 10/15/12	10/21/12	----1-		1	\$750.00	2.20								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length			Rate	Rtg	Type		
1	WRAL	10/15/12-10/21/12	Face the Nation	1030-11a		-----Sl	:30			\$750.00	2.20	NM		
See MG 16.2														
2	WRAL	10/21/12-10/21/12	Face The Nation	1030-1130		-----Sl	:30			\$750.00	2.20	NM		
④ MG for 16.1 10/21 program airs 1 hour - ISSUE CLASS OF TIME														

Totals 280.00 48 \$52,425.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision 113067 /	Alt Order # 06157553
Contract Dates 10/15/12 - 10/21/12	Product 145/REPUB GOV ASSO Estimate # 145
Advertiser Republican Governor Ass	
Original Date / Revision 05/24/12 / 10/10/12	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	48	\$52,425.00	\$44,561.25
Totals	48	\$52,425.00	\$44,561.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.